MONICA ARAGON

WEB DEVELOPER

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AREA OF EXPERTISE

HTML, CSS, JavaScript, PHP Tailwind, jQuery, REST API, Bootstrap	WordPress, Drupal, Shopify, WooCommerce, Github, Elementor, Figma, ACF	Accessibility (WCAG), Performance Optimization, API Integrations, UX/UI Principles, Responsive Design

PROFESSIONAL EXPERIENCE

Web Developer, Lazarus Design Team   **Aug 2023 - Present**

- Provided technical support for over 200+ WordPress applications, troubleshooting theme, plugin, and performance issues to ensure optimal site functionality and uptime.
- Built custom WordPress themes using HTML, CSS, JavaScript, PHP, and jQuery, with a focus on clean, scalable code and responsive design.
- Translated Figma designs into responsive, interactive websites using Tailwind CSS and Advanced Custom Fields, delivering modern and user-friendly experiences.
- Managed and configured WooCommerce and Shopify stores, including product setup, payment gateway integration, advanced filtering, checkout optimization, and third-party service integrations.
- Developed and implemented custom REST APIs to enable efficient data retrieval and filtering, enhancing site interactivity and accessibility.
- Collaborated cross-functionally with designers, content strategists, and developers to launch websites, execute content updates, and align digital experiences with stakeholder goals.

Web Developer, Conrado.tv   **Sep 2016 - Aug 2023**

- Designed and developed full-stack web solutions for clients as a freelance WordPress developer, implementing robust frontend and backend functionality using PHP, jQuery, MySQL, HTML5/CSS3, and Bootstrap.
- Customized WordPress themes and plugins to meet unique client requirements, ensuring seamless user experiences and responsive design across all devices.
- Integrated third-party APIs, payment gateways, and custom forms to enhance site functionality and business operations.
- Provided post-launch maintenance, security updates, and ongoing technical support to ensure long-term project success.

Web Developer, Desoft   **Oct 2012 - Sep 2016**

- Developed, customized, and maintained Drupal websites, ensuring exceptional performance, security, and scalability across various environments.
- Created and modified custom functionality to meet specific project requirements, adhering to Drupal coding standards and best practices.
- Optimized site performance through caching strategies, database tuning, and code refactoring, improving load times and overall user experience.

EDUCATION

University of Informatic Sciences
Degree: Engineer in Computer Science